



# Canadian e-Commerce Committee Update

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National Data Integrity  
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# What's It All About?

- Formation
- Scope and Purpose
- Structure
- Standards Management
- Participation





# Formation

- Committee formed in March 2005
- Current membership 100+ participants
- Representing 60+ organizations including:
  - Retailers/Distributors
  - Manufacturers
  - Solution Providers
- Industry sectors include:
  - Grocery, Foodservice, Pharmacy Retail, Hardlines, Retail, General Merchandise, Apparel and Petroleum
- Leadership (Current Chairs)
  - Katherine Collier - Sobeys
  - Pierrette De Vito – Maillot Baltex





# Scope and Purpose



# Scope and Purpose

Cross industry forum to solve business issues through the use of Global Standards.





# Structure





# GS1 Canada Canadian e-Commerce Committee Members



Manages all technical changes to the standards

- Canadian EDI Implementation Guidelines
- GS1 General Specifications





# Planogram Work Group

- Manages shelf space management/planograms
- 2005/2006 Standards and process documents approved
  - Product measuring guide for space management
  - Product Naming Conventions
  - Planogram Image Standards
  - ECCnet Image & Validation operational procedures





# Data Synchronization Work Group

Manage development of standards for local data synchronization requirements.

- Develop communication for New Product Measurement Guidelines relating to ECCnet Registry
- Address adoption for use of Global Location Number (GLN)
- 3<sup>rd</sup> Party Capture & Storage of Standardized Marketing Images
- 3<sup>rd</sup> Party Validation of Case Dimension Capture.
- Ensure alignment to Global initiatives





# Pharmacy Retail Task Group

Identify additional pharmacy retail data synchronization attribute requirements for ECCnet Registry.

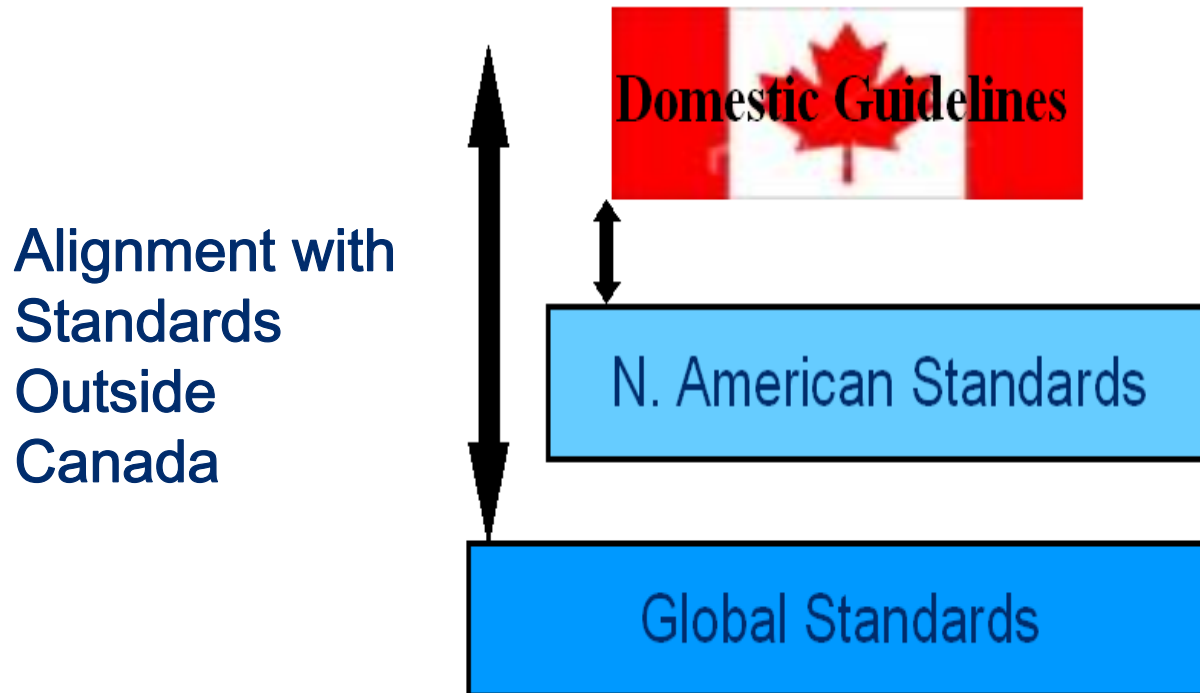
This is a NEW Task Group

- Currently being formed





# Standards Development





# Participation



# Interested in Participating?

Join this forum to develop standards that solve business problems.

Register online for the e-Commerce Committee

<http://www.gs1ca.org/events/Ecommercestandards/registration.asp>



The e-Commerce Committee sponsors the

## Annual Canadian Standards Briefing

to highlight how organizations work together to solve business issues using global standards.

