

ECCnet Item Certification - Pharmaceutical

*Protect your brand and
support patient safety*



Medication incidents, such as ingesting the wrong medication or dosage, are a leading cause of patient injury. ¹

It is time to address this preventable risk to patient safety.

GS1 Canada is pleased to have launched ECCnet Item Certification - Pharmaceutical. This solution is designed to address challenges within the Pharmacy sector when it comes to readily and confidently identifying pharmaceuticals in a clinical setting.

**ECCnet Item Certification -
Pharmaceutical: At a Glance**

ECCnet Item Certification - Pharmaceutical enables the electronic exchange of brand-authorized images and associated data between brand owners/manufacturers and data recipients, such as community pharmacies, hospitals and associations.



Using this system, pharmaceutical manufacturers and suppliers certify images and data of their oral solid medications. These images and data are then shared with their trading partners such as pharmacies and hospitals and can be used at the point of dispensing to reduce the risk of issuing the wrong medication.

When we improve patient safety, everyone wins.

Benefits for Retail/Community Pharmacies, Hospitals, Associations and Group Purchasing Organizations:

- Avoid errors at the point of dispensing through cross-referencing in patient care settings.
- Validate patient medications when presented in the Emergency Department or Urgent Care Clinic.
- Enable prescription validation and dispensing validation.
- Access data and images through an industry-driven source.
- Enable patient information sharing (medication leaflets, pamphlets).

Benefits for Manufacturers and Suppliers:

- Ensure accuracy in critical areas such as appearance, composition and dosage of oral solids.
- Enhance patient safety.
- Safeguard brand integrity.
- Comply with Healthcare sector business requirements.



Get started now with this exciting patient safety initiative!

Visit www.gs1ca.org/itemcertpharmaceutical

Call **1-800-567-7084**

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ABOUT GS1 CANADA

GS1 Canada is a member of GS1, the world's leading supply chain standards organization. As a neutral, not-for-profit organization, GS1 Canada helps Canadian business succeed by enabling its more than 20,000 subscribers - trading partners of all sizes from over 20 sectors across Canada - to enhance their efficiency and cost effectiveness by adopting electronic supply chain best practices.

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