



Bar Code Your Products

Easy. Inexpensive. Authentic.

Bar code your products with up to 10 globally-unique and standards-based bar codes from GS1 Canada. How? Join GS1 Canada as a **Basic Member** and receive your bar codes for \$150.*

Major Canadian retailers such as Loblaw Companies Limited, Sobeys Inc., Metro Inc. and Shoppers Drug Mart rely on GS1 bar codes to ensure your products scan the first time, every time at point-of-sale.

GS1 Canada is your only authorized source for certified, globally-unique bar codes that let you:

- ▶ Comply with industry approved bar code requirements
- ▶ Demonstrate brand ownership and authenticity to your customers
- ▶ Trade your products with retailers in Canada and around the world



* Does not include printing costs.



Who's eligible?

Canadian companies with annual Canadian sales revenue of less than \$500,000 that do not hold any other type of GS1 Canada membership.

Have more than 10 products?

Contact GS1 Canada for more information at 1.800.567.7084 ext. 3 or visit www.gs1ca.org.



Gain access to retailers

Grow your business with industry-recognized bar codes.

Compete effectively

Stay up-to-date through supply chain education and industry updates.

Save time

Receive your bar code numbers in as little as two days, increasing your speed to market.

Reduce costs

Minimize out-of-stocks to your retailer.

Meet customer requirements

Major Canadian retailers require unique bar code numbers and valid certificates of authenticity from GS1 Canada.

GS1 Canada is a member of GS1, the world's leading supply chain standards organization. As a neutral, not-for-profit organization, GS1 Canada enables its more than 10,000 members – trading partners of all sizes from 23 sectors across Canada – to enhance their efficiency and cost effectiveness by adopting electronic supply chain best practices.