

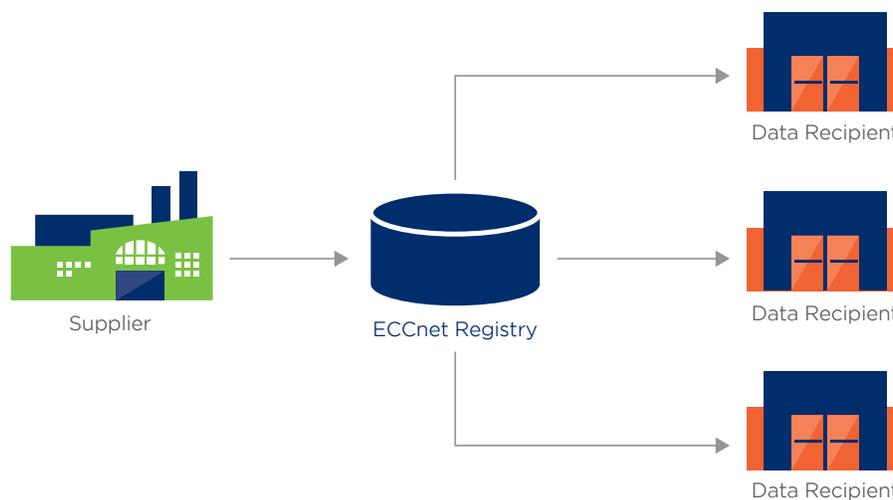
ECCnet Registry

Industry's Central Source for Product Data

The most comprehensive and continually validated registry of its kind in Canada, ECCnet Registry enables trading partners across industry sectors to exchange accurate, perpetually-cleansed product data electronically, through a central location based on global GS1 standards – greatly streamlining your data synchronization processes.

Why ECCnet Registry?

ECCnet Registry allows you to load your product information one time in order to reach multiple trading partners, speeding up the product listing process and improving your product's speed to market.



- **User Driven:** ECCnet Registry was developed and is maintained based on requirements identified by industry through user groups, such as the need for bilingual product attributes, attributes for metric measurement and product packaging, and sales tax information.
- **Multichannel Information:** Data loaded into ECCnet Registry spans across industry channels, including grocery, pharmacy, foodservice, healthcare, and general merchandise and hardlines.
- **Cost-Effective:** As a not-for-profit organization, GS1 Canada operates ECCnet Registry based on cost recovery.

For more information

Contact your Account Manager at **1.800.567.7084** or visit www.gs1ca.org/eccnetregistry

Value-Added Features Exclusive to ECCnet Users

- Rigorous data cleansing and validation process that supports industry commitment to 100 per cent data accuracy
- One-to-many distribution model that enables suppliers to reach multiple trading partners across multiple business channels
- The inclusion of third party validated data to create planograms - essential to effective shelfspace management
- Unique data loading options that support supplier onboarding, and data recipient options to support access to information

Additional Value to Your Supply Chain and Business Processes

GS1 Canada's ECCnet Value-Added Services can help organizations **automate processes, reduce inefficiencies, communicate more effectively, and gain access to information** to help advance essential business decisions that can impact your bottom line.

- **GS1 Canada Images:** A central source for product image and dimension data that your trading partners can use to maximize the selling potential of your products. This service includes images and dimensions for planogramming, high resolution marketing images, and a bar code scan verification service.
- **GS1 Canada Product Recall:** A central, online service for the communication of real-time product recall, withdrawal and incident notifications between trading partners based on global GS1 standards, helping to ensure the removal of potentially harmful products from store shelves quickly and thoroughly. Includes new Mock Recall training environment for user practice.

Access GS1 Canada's ECCnet Value-Added Services, and Additional Data Management Services

GS1 Canada's ECCnet Value-Added Services are available to organizations with a valid GS1 Company Prefix Licence. If your organization does not have a valid GS1 Company Prefix Licence, contact GS1 Canada at **1.800.567.7084** or email **info@gs1ca.org** for more information about obtaining a licence.

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ABOUT GS1 CANADA

GS1 Canada is a member of GS1, the world's leading supply chain standards organization. As a neutral, not-for-profit organization, GS1 Canada helps Canadian business succeed by enabling its more than 20,000 subscribers - trading partners of all sizes from over 20 sectors across Canada - to enhance their efficiency and cost effectiveness by adopting electronic supply chain best practices.

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