



Determine which Small Business Bundle is best for you

Total = 4 Products, 4 GTINs

- ✓ Each unique trade item (*i.e.* size, flavour, colour) must have a unique **Global Trade Identification Number (GTIN)**.

GTIN 1



Product 1
50ml Raspberry
Jam

GTIN 2



Product 2
1L Raspberry
Jam

GTIN 3



Product 3
50ml Blueberry
Jam

GTIN 4



Product 4
1L Blueberry Jam

Total = 1 Product, 3 GTINs

- ✓ Each packaging level must have a unique GTIN (*i.e.* each, inner pack, case, pallet).

Product 1

GTIN 1



Each

GTIN 2



Case

GTIN 3



Pallet

In most instances, a minimum of two GTINs are required for each unique product:

- **Trade item (each) GTIN**
- **Logistics (case) GTIN**





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- ✓ A new GTIN must be allocated when there is a change to the trade item and/or its packaging levels (i.e. net content, packaging size, certification mark, branding).
- ⊘ GTINs cannot be reused until four years after the last product was produced. Ensure there are no products remaining on the market (different GTIN allocation rules apply outside of the Grocery Sector).
- ✓ Give yourself room to grow. Select a bundle that ensures you have sufficient GTINs for changes to current products, new product introductions and different levels of product packaging in the future.

Example: Small Business Bundle 1 From 1-4 Products, Maximum 8 GTINs



Current Usage:

- 3 Trade items
- 4 Logistics units
- Total 7 GTINs used

Unused for Future Change / Growth:

- 1 Trade item
- 1 GTIN

