



A. de la Chevrotière Limited

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February 11,2002

Dear Vendor:

A. de la Chevrotière Ltd. ("ADL") is currently implementing ECCC Network Services (ECCnet) for industry standard compliance for product data integrity and product data synchronization. As an important supplier to ADL you will be required to subscribe to ECCnet to enable you to synchronize product data with us this year.

ECCnet is a wholly owned subsidiary of the not-for-profit Electronic Commerce Council of Canada and provides e-commerce advancement tools such as a national product registry, data synchronization services, image and dimension capture and bar code verification. ADL believes that ECCnet is an important industry initiative and has been a long time supporter of this initiative, together with Canadian trade associations such as the Canadian Association of Chain Drug Stores, the Food and Consumer Products Manufacturers Council, the Canadian Council of Grocery Distributors and the Retail Council of Canada.

ADL and its business partners will receive tremendous value from ECCnet through reduced invoicing errors, faster new product introductions and supply chain efficiencies because our data is synchronized with your own. This includes:

1. More productive sales representative/category management relationships
2. Elimination of order and invoice discrepancies due to inaccurate master data
3. Faster introduction of new products
4. Dispute resolution time reduced
5. Enabling of other value-added e-commerce applications

In addition, your participation in ECCnet will synchronize your data to other major retailers supporting ECCnet. A sample of the ECCnet community includes London Drugs, Shoppers Drug Mart, The Great Atlantic & Pacific Company (A&P) and Safeway Canada.

ECCnet will be contacting you in the near future and will provide you with a schedule for ECCnet training and product data loading. Please ensure that you provide them your full cooperation. ECCnet participation will become part of our standard terms and conditions of trade and penalties for non-compliance will be invoked.

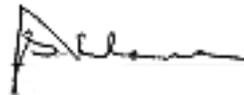
Please be advised that beginning in March 2002, all **NEW** product listings to ADL must go through ECCnet.

If you have any questions call ECCnet at 1-866-ECCNET (322-2638) or visit their web site at www.eccnet.org.

Yours truly,



Robert Cloutier
President & CEO



Jean-Guy Dame
Procurement & Marketing Manager