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Dear Business Partners:

Colabor Inc., a major Foodservice distributor in Quebec, and the Electronic Commerce Council of Canada (ECCC) announced today the beginning of a partnership to promote data integrity and data synchronization. Colabor Inc. joins other major Foodservice industry players in the utilization of ECCnet Canada's National Product Registry, a service offering of ECCC, in support of industry-endorsed e-commerce initiatives to improve supply chain efficiency.

Colabor Inc. will begin realizing the benefits of data synchronization by ensuring that their trading partners hold valid Company Prefix Licences and are listed in the ECCnet registry. The ECCnet registry acts as a central product listing location designed to facilitate the communication of accurate, current and synchronized product data between retailers and their vendor trading partners.

Product listing through the ECCnet registry will become a standard term and condition of trade for trading partners of Colabor Inc., effective April 1, 2004. Vendors are required to immediately ensure they hold a valid Company Prefix Licence, and to complete data loading into the ECCnet registry by April 1, 2004. By mandating the use of the ECCnet registry, Colabor Inc. is taking the first steps to ensuring that the product data used in daily business processes is valid and will enable efficient and cost effective trading relationships.

For more information about the ECCnet registry and the benefits of data synchronization, contact ECCC at 1.800.567.7084.

A handwritten signature in black ink, appearing to read "Gilles C. Lachance".

Gilles C. Lachance
President

A handwritten signature in black ink, appearing to read "Marko Potvin".

Marko Potvin
Vice-President Purchasing & Merchandising