



**SOBEYS NATIONAL MERCHANDISING GROUP**

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June 30, 2003

Dear valued supplier,

As you are aware, Sobeys has been and remains a strong supporter of the ECCnet product registry. The intent of this letter is to clear up any confusion that might exist on our position in regards to the loading of private label item information into ECCnet.

All Sobeys private label suppliers are required to load fixed weight item information into ECCnet as outlined in section 10 of our private label supply agreement. This requirement applies to all suppliers providing private label items to Sobeys with the noted exception that suppliers also providing branded items must have all item information loaded into ECCnet by July 31<sup>st</sup>, 2003.

If you have not done so already, please contact ECCnet at [info@eccnet.org](mailto:info@eccnet.org) or 1-800-567-7084 to load your Private Label items. ECCnet has technical tools to facilitate your loading of product listing information in an efficient manner. In most cases, ECCnet is able to accept your product listing information within two business days.

In consideration for the unique Private Label trading partner relationship, ECCnet offers a fee reduction for Private Label items. The ECCnet loading and maintenance fees of \$10.00 per GTIN are reduced to \$5.00 per GTIN when loading Private Label items, which adjusts for the difference in the benefits of data synchronisation for trading partner relationships with respect to Private Label items.

Please submit any additional inquiries you might have in regards to this initiative to [nminquiries@sobeys.com](mailto:nminquiries@sobeys.com) or call (905) 293-6967.

Thanking you in advance for your co-operation in this matter.

Regards,

A handwritten signature in black ink, appearing to read "Dale MacDonald".

Dale MacDonald  
Senior Vice-President,  
National Merchandising Group