



The Global Language of Business

FAQ | ECCnet Item Certification - Pharmaceutical

For GS1 Canada Non-Subscribers

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Introduction

What is ECCnet Item Certification?

ECCnet Item Certification is an online, central source of accurate and trusted product-related data and images. This information is certified by brand owners and then made available to trading partners using a publication and subscription process consistent with the trading partner experience in ECCnet Registry, Canada's national product registry.

What is the purpose of this service?

The purpose of ECCnet Item Certification is to enable business to manage their brand by sharing authorized product data and images.

This service provides a true source of accurate data. Brand owners use this service to certify product data and images as they relate to their products. This service makes it possible to publish and access the latest product information.

What business issue is being addressed?

Canadian pharmacy leaders have identified the need for a centralized and standardized source of consistently high quality images that have been authenticated by the brand owner (manufacturer) at the unit of use pharmaceutical level.

The goal of providing authenticated, trusted pharmaceutical images at the unit of use level is to enhance public safety by ensuring the accuracy of the pharmaceutical image at each stage of the medication use process, thereby reducing risks that could contribute to medication errors.

How will this service help my business?

ECCnet Item Certification enables your business to:

- Ensure that accurate information about its products is communicated
- Provide perpetually-cleansed information and images to trading partners
- Access a 24/7 central source of product data and images for sales, training, and other operational functions

Who is driving this service?

At the request of the pharmacy sector and GS1 Canada Healthcare Pharmacy Sector Board, the Pharmaceutical Images working group was formed. Members of this working group are stakeholders across the pharmaceutical supply chain. The purpose of this group is to create the technical specifications for pharmaceutical data and images at the unit of use level.

The resulting specifications are based on requirements for providing high quality, standardized pharmaceutical images along with product descriptions and identifiers that are authenticated (certified accurate) by brand owners and can be shared with confidence with their trading partners, pharmacies, healthcare systems, clinics, and healthcare providers and practitioners.

What specific information is being collected?

ECCnet Item Certification requires product owners and brand owners to certify the accuracy of attribute values in the following product data areas:

- Core product data (as recorded in ECCnet Registry)
- Pharmaceutical Identification (data that helps explicitly identify the pharmaceutical)
- Other pharmaceutical information (further description of the pharmaceutical, its handling, storage conditions, markings, shape, colour and flavour)
- Other product information (data that further describes the product, its product classification, measurements and extended description)

What happens to this data after I certify a product?

Product and image data, once certified, will be published to your trading partners in accordance with your existing ECCnet Registry publication rules.

When will this data be available to consumers?

GS1 Canada does not make your data directly available to consumers. However, your trading partners will be able to leverage your certified data to address the demand of their customers.

Is this certification process required for all pharmaceutical products?

At this time, only oral solids are part of this initiative.



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