

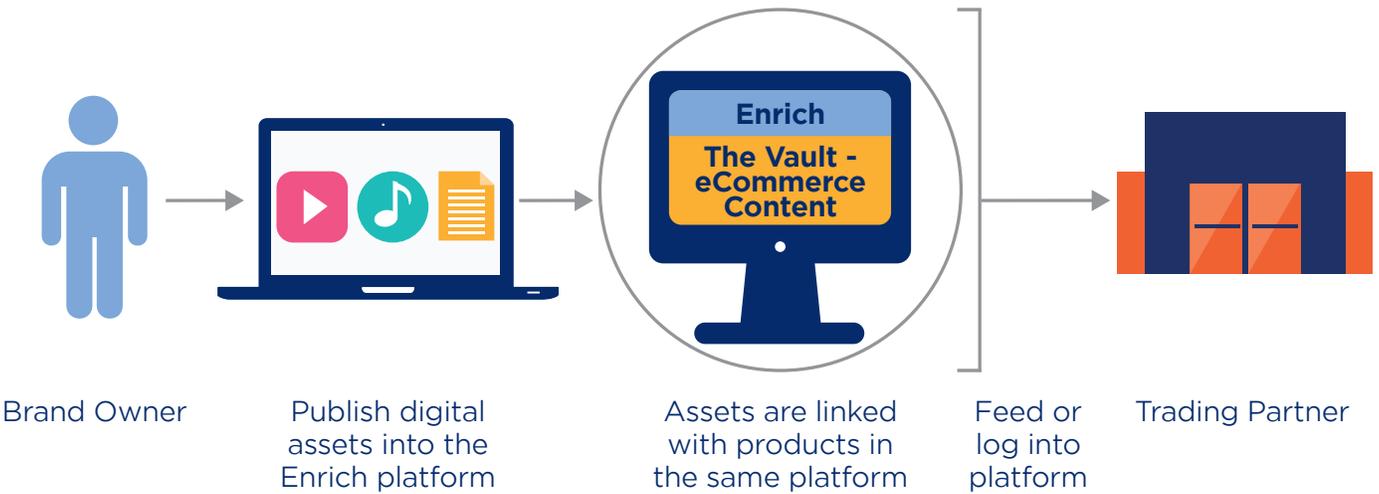
Enrich – Supercharge Your Online Business



You invested a lot of resources to create them, now get even more out of your digital marketing assets with Enrich.

Enrich is a one-stop shop, exclusive to subscribers of the Vault - eCommerce, for housing and sharing product-linked digital assets of almost any type. Audio, video, mobile-optimized images, you name it. Got a how-to video showing off those must-have features? Want to give your customers downloadable information showing other ways your product can be used? Attach them and share with your trading partners to use on their eCommerce platforms.

It's that easy.



Exciting, effective digital marketing is just a click away

The trend is clear: consumers are shifting their purchases online. Whether you're a manufacturer or one of their trading partners, you know your wares need to really pop. Enrich can help.

With the ability to attach digital marketing assets to any product inside the Vault - eCommerce, Enrich gives you a central location from which to share your eCommerce content. Your trading partners gain easy access to digital marketing assets they can use to entice customers and increase sales. And you save time and money.

Canadian online retail sales to hit **\$55.78 billion by 2020***



Additional Benefits

For Manufacturers	For Your Trading Partners
Use Enrich as a central storage for all of your marketing teams to work on. Control over user permissions means nothing gets released to trading partners until it's ready to go.	Increase the amount of time your customers spend on your site and keep them coming back for more by featuring compelling collateral such as podcasts, recipes and how-to videos.
Control your brand messaging – trading partners only access your most up-to-date content.	Get content as soon as a manufacturer releases it. No more waiting for responses or missing emails.
Streamline content delivery: upload once, share with all your trading partners at the same time.	No more crowd-sourcing content. Get the most up-to-date, accurate content straight from your suppliers.
Organize, name and tag your assets however you like to make finding the right content easy.	Save time with a single content distribution system instead of working with multiple, differing systems.

Let us help

Enrich's intuitive, user-friendly interface is so easy to use and [flexible pricing plans fit your budget](#). If you need more head over to GS1 Canada's Learning Zone where we've got helpful [how-to videos](#) and a [user guide](#).

Enrich is only available to subscribers of the [Vault – eCommerce](#). Visit the [Enrich page to subscribe](#).

Register for the Vault - eCommerce and get eligible for Enrich today!

For more information and pricing contact GS1 Canada today at images@gs1ca.org or **1.800.567.7084**

* eMarketer, 2016

ABOUT GS1 CANADA

GS1 is a neutral, not-for-profit organization that develops and maintains global standards that improve the efficiency, safety and visibility of supply chain practices. Operating in more than 25 sectors, GS1 standards create a common business language that fuels systems and processes across the globe. GS1 Canada delivers perpetually updated and cleansed, bilingual product data to organizations of all sizes to help meet Canadian trading partner requirements and address sector-wide issues.

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