



GS1 Canada Images Pricing*

Trading Partner Bundles

	Retail Trading Partner eCommerce Service Bundle \$140	Retail Trading Partner Services Bundle \$200	Retail and Foodservice Trading Partner Services Bundle \$280
Web images: high-resolution 2D straight-on view for web and consumer on-package data attributes <i>for eCommerce business</i>			
Nutrition and ingredients images and data extraction: <i>for health and wellness</i>			
Normalized product description: brand, description, size, GPC code, packaging type, etc. <i>for database searching/retrieving/grouping</i>			
Physical in-package product dimensions and weight: <i>for planograms, item-level shipping and logistics purposes</i>			
Marketing images: high-resolution 3D angle views for print and web <i>for eCommerce and print marketing</i>			
Planogram images: compatible with planogram software <i>for category and shelf management</i>			
Foodservice images and montage: high resolution packaging and product images <i>for Foodservice industry requirements</i>			

	Retail Trading Partner eCommerce Service Bundle	Retail Trading Partner Services Bundle	Retail and Foodservice Trading Partner Services Bundle
Private Label: Prices for Trading Partner Bundles	\$130	\$190	\$270



À-la-carte Pricing

Stand-alone Service	Service Description	Fee Structure	Fee
Barcode Scan Verification Report	Certificate of conformity for barcode print quality, authenticity and standards compliance.	Per barcode	\$15
Planogram Service	Planogram product image and dimensions capture service.	Per product	\$55
Planogram – Shelf-Ready Packaging/Trays add-on	Planogram Content capture of products featured within their Shelf-Ready Packaging or Trays (where available) in addition to standard Planogram Content capture of individual product. Applicable to Planogram a la carte and Retail Trading Partner Services Bundle. NOTE: Shelf-Ready Packaging/Trays content capture will only be conducted on products with full displays.	Additional Fee Per Product	\$20
Planogram – Shelf-Ready Packaging/Trays individual	Planogram Content capture of products featured within their Shelf Ready Packaging or Trays available when Shelf-Ready Packaging/Tray is received after initial product capture was already completed. NOTE: Applies only when the Tray is linked to a product and its GTIN, and not its own GTIN. If the Tray is its own GTIN, the Tray is treated as a unique product and the regular Planogram service and fees apply.	Per Product	\$45
Print Advertising Marketing Service	High-resolution image capture service, top down angle views.	Per product	\$100
Foodservice Service	High-resolution image capture service, case, inner(s), product and montage.	1-2 images per product	\$90
		3-4 images per product	\$135
Pharmaceutical Update for ECCnet Item Certification	Oral dosage image capture or image evaluation and loading fee.	Per DIN	\$75
Image Evaluation and Loading	Manufacturers can submit their own marketing and foodservice images for evaluation. The Image Evaluation fee will be invoiced on a Pass or Fail basis. An additional per GTIN loading fee applies. The Evaluation fee applies for each eSubmission and for a maximum of 50 GTINs. For eSubmissions of more than 50 GTINs, additional evaluation fees will apply.	Evaluation fee per eSubmission/ maximum 50 GTINs	\$100
		Foodservice images eSubmission image loading fee (includes montage creation) Per GTIN	\$30
		Marketing images eSubmission loading fee per GTIN	\$30
Nutrition Update for Item Certification – Includes Data Validation	Print-proof submission when only ingredients or Nutrition Fact Table (NFT) data has changed. This information will be loaded to Item Certification. Current product images available must not require updating and be up-to-date.	Per GTIN	\$30



Additional Fees

Service	Service Description	Fee Structure	Fee
Rush Service	24 hours from receipt of submission.	Per product	\$50
Product Assembly	Fee charged for products that need assembling prior to content capture. Fee structure is based on 30 minute increments.	30 minutes	\$20
Product Disassembly	Fee charged for disassembling product post content capture. Only applicable if product is to be returned. Fee structure is based on 30 minute increments.	30 minutes	\$20
Product Return Handling Fee - Regular	Fee is for regular size items only. Please note, courier costs will be additional.	Per service request	\$30
Product Return Handling Fee - Complex	Fee is for complex or large volumes. Please note, courier costs will be additional.	Per service request	\$55
		Per service request	Courier cost
Consulting and Training	Providing training and consulting services regarding imaging standards, photography and editing techniques.	Hourly	\$150 per hour
On-site Studio Setup Fee	Contractual agreement to perform on-site content capture.	Per agreement	\$1,500
On-site Cancellation Fee	Fee charged when an on-site content capture appointment is cancelled with 10 working days notice or less.	Per agreement	\$1,500
Image Editing - Basic	Simple image editing, such as clipping path or color correction.	Per image	\$10
Image Editing - Complex	Image editing features with more complex clipping paths, defect removals and other customizations as required.	Hourly	\$75

*Please note, all pricing is in Canadian Dollars and does not include applicable taxes.

Fees are charged per GTIN.

Additional fees such as assembly or editing fees may be required depending on the quality and complexity of products received by GS1 Canada Images. Any additional fees will be communicated to subscribers.

The Retail & Foodservice Trading Partner Services Bundle fee covers one Foodservice GTIN and one Retail GTIN per product. If the Foodservice case contains multiple retail GTINs, any additional retail GTINs will be charged under the Retail Trading Partner Services Bundle.